General

Memory	128MB
Display	3.7" Wide Touchscreen Colour LCD with slide touch and animation
Interface	Hi-Speed USB 2.0
Wired/Wireless Network	Yes/Yes

Colour Printer

Print Speed (Laser Comparable)^	Up to 20ppm (mono) and 18ppm (colour)
Print Speed (Fast Mode)	Up to 35ppm (mono) and 27ppm (colour)
Print Resolution	Up to 1,200 x 6,000 dpi
Automatic 2-sided Print	Yes
Borderless Printing	Yes: A4, LTR, A6, Photo (102x152mm), Photo-L (89x127mm), Photo-2L (127x178mm), A3 (from bypass), Ledger (from bypass)
Ink Save Mode	Yes
Mobile Print	Brother iPrint&Scan, AirPrint, Google Cloud Print
WebConnect	Yes

Colour Copier

Copy Speed (Laser Comparable)^^	Up to 12cpm (mono) and 9cpm (colour)
Copy Resolution	Up to 1,200 x 1,200 dpi (mono and colour)
Double-sided Copy	Yes
N in 1 Copy	Yes (Including ID Card Copy)
Book Copy	Yes: Corrects dark borders and skews when copying books from the scanner glass
Thin Paper Copy (bleedthrough prevention)	Yes
Watermark Copy	Yes
Base Colour Removal	Yes

Colour Scanner

Scan Resolution	Optical: Up to 2,400 x 2,400 dpi Interpolated: Up to 19,200 x 19,200 dpi
"Scan To" Feature	Image, Optical Character Recognition, Email, File, Media Cards, USB, FTP, Email Server*, Network (For Windows® only)

Colour Fax

Modem	33.6 kbps
Memory Transmission***	Up to 200 pages
Speed Dials	100x2 numbers# + 50 locations
Fax / Tel Switch	Automatic Recognition of Fax and Telephone Reception
Out of Paper Reception***	Up to 200 pages
PC-Fax	Sending & Receiving*

Additional Features

Poster Print / Copy	Yes
Enlargement / Reduction Ratio	25% – 400% in 1% increment

Direct Photo Printing

Media Card Slots	Yes##
USB Flash Memory	Yes
Pictbridge	Yes

Paper Handling

Paper Input	Up to 150-sheets
Paper Output	Up to 50-sheets
Automatic Document Feeder	Up to 20-sheets
Manual Feed Input Only	A3, LGR, LGL, C5 (individual sheet at a time)
Paper Handling Sizes (Standard Tray)	A4, LTR, EXE, A5, A6, Photo (102x152mm/4x6"), Indexcard (127x203mm/5x8"), Photo-L (89x127mm/3.5x5"), Photo-2L (127x178mm/5x7"), Com-10, DL Envelope, Monarch
Media Type	Plain, Inkjet, Glossy, Transparency

Software & Systems Requirements

Supported Operating Systems	Windows: XP/XP x64/Vista/7 Win Server 2003/2008. Mac: Mac OS X v10.5.8/10.6.x/10.7.x
Network Management Tools	BRAdmin Professional 3++, DeploymentWizard++, BRAdmin Light+++

Supplies

Innobella™ Ink Cartridges	High Yield LC563 BK/C/M/Y: Approximate Yield 600 A4 pages**. Super High Yield LC567XL BK, LC565XL C/M/Y: Approximate Yield 1200 A4 pages**
Brother Paper	BP71GA3: A3 glossy photo paper BP71GA4: A4 glossy photo paper BP71GP20: 4x6" glossy photo paper BP60MA3: A3 matte paper BP60MA: A4 matte paper BP60PA3: A3 plain paper BP60PA: A4 plain paper

Weight & Dimensions

Without Carton	480mm (W) x 290mm (D) x 186mm (H), 9.3 kg

Scan here to discover more.

^ Based on ISO/IEC 24734. For more information, please refer to www.brother.com/rd/printspeed
^^ Based on ISO/IEC 24735. For more information, please refer to www.brother.com/rd/printspeed
* Available for download at http://solutions.brother.com
** Not supported on Mac and Linux. Available for download at http://solutions.brother.com
+++ Not supported on Linux. Available for download at http://solutions.brother.com
* Receiving is for Windows® only
** Approximate cartridge yield is declared in accordance with ISO/IEC 24711
*** Based on ITU-T Test Chart No 1/MMR
# Stores up to 100 address entries. Each entry may have 2 numbers
Acceptable media cards include Memory Stick Duo, Pro Duo, Micro (need adaptor), SD Memory Card, SDHC Memory Card, SDXC Memory Card, MultiMedia Card, MultiMedia Card Plus, MultiMedia Card Mobile (need adaptor).
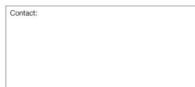
We are reprinting the rules.

- Print speed* of up to 20ppm (monochrome) and 18ppm (colour)
- Affordable super high-yield ink cartridges
- Print from and scan to cloud-based services
- Wireless network capability
- Automatic 2-sided printing
- 3.7" slide and touch LCD display

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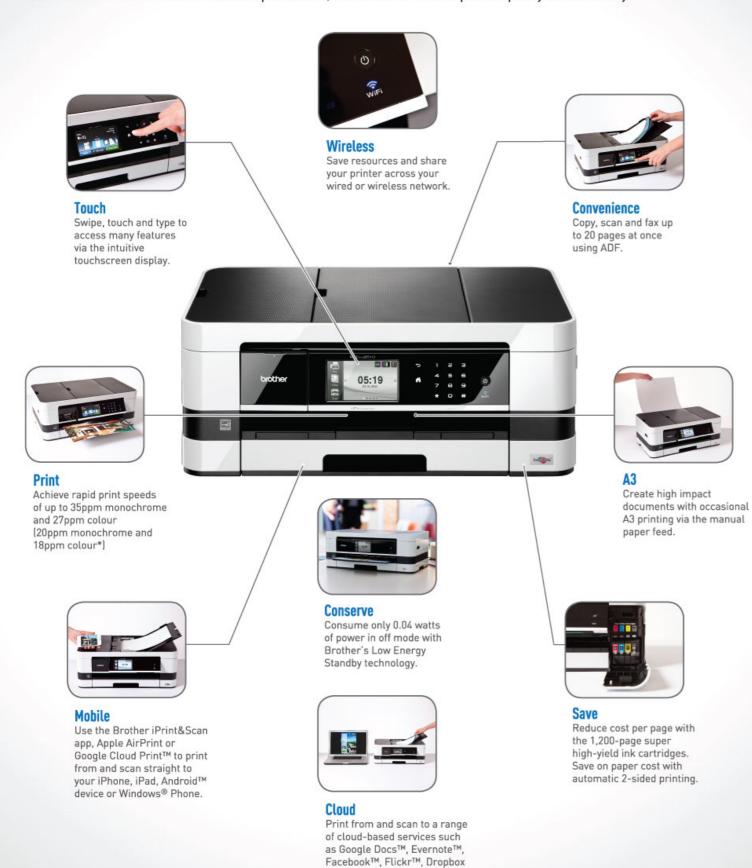
* Based on ISO/IEC 24734. For more information, please refer to www.brother.com/rd/printspeed

MFC-J2510 InkBenefit

The new Brother inkjet Multi-Function Centre is redefining printing standards. Packed with loads of innovative features in one sleek and compact device, it does it all with exceptional quality and efficiency.

Wireless
Save resources and share your printer across your wired or wireless network.

Touch
Swipe, touch and type to access many features via the intuitive touchscreen display.

Convenience
Copy, scan and fax up to 20 pages at once using ADF.

Print
Achieve rapid print speeds of up to 35ppm monochrome and 27ppm colour (20ppm monochrome and 18ppm colour*)

A3
Create high impact documents with occasional A3 printing via the manual paper feed.

Mobile
Use the Brother iPrint&Scan app, Apple AirPrint or Google Cloud Print™ to print from and scan straight to your iPhone, iPad, Android™ device or Windows® Phone.

Conserve
Consume only 0.04 watts of power in off mode with Brother's Low Energy Standby technology.

Save
Reduce cost per page with the 1,200-page super high-yield ink cartridges. Save on paper cost with automatic 2-sided printing.

Cloud
Print from and scan to a range of cloud-based services such as Google Docs™, Evernote™, Facebook™, Flickr™, Dropbox or Picasa™.

3D
The 3D Mobile Augmented Reality Application for Printer and Multi-Function Centre

Discover the benefits of Brother products in 3D through your iPad, iPhone and Android mobile devices. Simply download the "Brother AR" mobile application from iTunes or Google Play, view this page through your mobile device and start interacting with the printer.

Plus, you can see how the new inkjet Multi-Function Centre fits into your home or office with the virtual setup option.

* Based on ISO/IEC 24734. For more information, please refer to www.brother.com/rd/printspeed